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Digital Transformation Journey

Monday, 3 July 2023 09:15 (1h 30m)

The course allows to understand the meaning of a digital transformation. How to identify the needs of the enterprise? how to design a digital project? In the second part of the lecture there will be provided examples of digital transformation that has been realized.

- Introduction to industry 4.0
- How to guide a Digital Transformation Project
- Current examples of Digital Transformation Projects

objectives:

- 1 Comprehensive overview about digital transformation.
2. Knowledge acquisition about enabling technologies and digital use cases
3. Basic knowledge and methods about how to support a successful digital transformation inside the organizations

outcomes:

1. To know the basic knowledge about digital transformation
2. To know about digital assessments
3. To know enabling technologies
4. To build a classification about tools and methods to guide digital transformation.

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