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## Introduction to data in tourism

*Wednesday, 5 July 2023 09:00 (1h 30m)*

- What are the sources and types of data in tourism?
- How can data be analysed and visualized for tourism purposes?
- What are the benefits and challenges of using data in tourism?
- What are some examples of data applications in tourism

**Primary author:** KOBAL, Vesna (Arctur)

**Presenter:** KOBAL, Vesna (Arctur)

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