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A case study of the application of Tourism 4.0 technology in Odesa, Ukraine

Wednesday, 5 July 2023 13:15 (1h 30m)

- Overview of Odesa City as a tourist destination
- Organisation of tourism in Odesa
- Problems of tourism development in Odesa
- Application of Tourism 4.0 models to address these problems
- Results and discussion of the findings

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