REGINNA 4.0 First Summer School: Deep Tech training with impact on entrepreneurship and innovation



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Innovation as a management challenge, part 2

Monday, 10 July 2023 13:15 (1h 30m)

The lecture aims to present some of the main activities a company should manage in order to create a successful innovation.

Objectives

To know different phases of a typical innovation process

Outcomes

Basic knowledge about how to manage an innovation process.

Primary author: TABACCO, Raffaella

Presenter: TABACCO, Raffaella

Session Classification: Entrepreneurship and Innovation