Contribution ID: **22**   Type: **not specified**

Innovation on the field - real cases

Tuesday, 11 July 2023 13:15 (1h 30m)

1. Art & Design Thinking - introduction
2. Innovation management on DeepTech in SMEs and social enterprises
3. Deep tech innovation cases in Slovenia.
4. Deep Tech innovation cases in big companies.
5. Building your own first DeepTech innovation case.

Objectives:

1. A comprehensive overview of Art & Design Thinking
2. Hands on sessions for getting started with DeepTech innovation

Outcomes:

1. Roadmap from idea to realization of innovation
2. Students will be able to build a simple innovation from new technologies

Primary author: MOKOREL, Simon

Presenter: MOKOREL, Simon

Session Classification: Entrepreneurship and Innovation