

REGINNA 4.0 First Summer School: Deep Tech training with impact on entrepreneurship and innovation

Monday 10 July 2023

Entrepreneurship and Innovation (09:00-15:00)

time	[id] title	presenter
09:00	[17] Entrepreneurship and start-up management	LAUTO, Giancarlo
11:15	Break	
11:30	[18] Innovation as a management challenge, part 1	TABACCO, Raffaella
12:15	Lunch	
13:15	[19] Innovation as a management challenge, part 2	TABACCO, Raffaella

Tuesday 11 July 2023

Entrepreneurship and Innovation (09:00-15:00)

time	[id] title	presenter
09:00	[20] Business Model Canvas an value proposition for university startups	TOMASHEVSKA, Antonina
10:30	Break	
10:45	[21] Digital technologies for the development of entrepreneurship and startups	PIATNYCHUK, Iryina
12:15	Lunch	
13:15	[22] Innovation on the field - real cases	MOKOREL, Simon

Wednesday 12 July 2023

Entrepreneurship and Innovation (09:00-15:10)

time	[id] title	presenter
09:00	[23] Business strategies in high-innovation potential areas (Nanotechnology, Industry 4.0, Artificial intelligence)	YAKUBIV, Valentina
12:00	Lunch	
13:00	[24] Business strategies in high-innovation potential areas - Team Work	MOKOREL, Simon