

REGINNA 4.0 Second Summer School: Diving into high-innovation potential areas: Entrepreneurship and Business Strategies related to Industry 4.0 and Nanotechnology

REGINNA 4.0

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Digital Transformation Journey

Monday, 4 September 2023 13:30 (1h 30m)

The course allows to understand the meaning of a digital transformation. How to identify the needs of the enterprise? how to design a digital project? In the second part of the lecture there will be provided examples of digital transformation that has been realized.

- Introduction to industry 4.0
- How to guide a Digital Transformation Project
- Digital Transformation Project: evidences from the FVG firms

Presenter: Mr FORNASIER, Andrea (Polo tecnologico Alto Adriatico)

Session Classification: Main session 04/09/23