

REGINNA 4.0 Second Summer School: Diving into high-innovation potential areas: Entrepreneurship and Business Strategies related to Industry 4.0 and Nanotechnology

# REGINNA 4.0

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## Digital interpretation of cultural heritage

*Friday, 8 September 2023 11:00 (45 minutes)*

Digital interpretation of cultural heritage and its potentials (Slides): 15 minutes

- How a 3D model is made (Slides): 15 minutes
- Making a simple 3D model with a mobile phone (Hands-On): 15 minutes
- New media for 3D digital interpretation – from AR, to VR, immersive technologies and metaverse (Slides): 15 min
- Narrating a heritage story with digital technologies: 20 minutes (Hands-On)

**Presenter:** Prof. STRAUS, Matevž (Arctur d.o.o)

**Session Classification:** main session 08/09/23