

REGINNA 4.0 Second Summer School: Diving into high-innovation potential areas: Entrepreneurship and Business Strategies related to Industry 4.0 and Nanotechnology

# REGINNA 4.0

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## Entrepreneurship and startup management

*Friday, 8 September 2023 13:30 (2h 15m)*

What is an entrepreneur? (Lecture)

- Approaches to the start-up phase (Lecture)
- The lean start-up approach in action (Hands-on)

**Presenter:** Prof. LAUTO, Giancarlo (University of Udine)

**Session Classification:** main session 08/09/23