

REGINNA 4.0 Third Summer School: «Deep Tech training on Industry 4.0,
Artificial Intelligence, Nanotechnology and Entrepreneurship»



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Contribution ID: 1

Type: **not specified**

Digital Transformation Journey

Friday, 12 April 2024 09:15 (45 minutes)

Syllabus outline:

Introduction to industry 4.0 (30')

How to guide a Digital Transformation Project (30')

Digital Transformation Project: evidences from the FVG firms (30')

Objective competences:

1. Comprehensive overview about digital transformation.
2. Knowledge acquisition about enabling technologies and digital use cases
3. Basic knowledge and methods about how to support a successful digital transformation inside the organizations

Intended learning outcomes:

1. To know the basic knowledge about digital transformation
2. To know about digital assessments
3. To know enabling technologies
4. To build a classification about tools and methods to guide digital transformation.

Literature

World Economic Forum – “Technology_and_Innovation_The_Next_Economic_Growth_Engine”, in collaboration with McKinsey & Company, January 2018

World Economic Forum – “Fourth Industrial Revolution -Beacons-of-Technology-and-Innovation-in-Manufacturing” in collaboration with McKinsey & Company, January 2019

Industry4Business - <https://www.industry4business.it/esperti-e-analisti/cantiere-digitale-il-modello-per-accelerare-i-progetti-di-digital-transformation/>

Industry4Business - <https://www.industry4business.it/industria-4-0/lean-e-digital-motori-dellefficienza-operativa-aziendale/>

Industry4Business - <https://www.industry4business.it/industria-4-0/le-imprese-del-friuli-venezia-giulia-alla-sfida-della-digitalizzazione/>

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